



Confederation of Indian Industry
Eastern Region



Industry Partnership Proposal

- 6 interactions on Doing Business with priority countries
- EXIM Conference

<p>CII ER EXIM CONFERENCE <i>Navigating global trade frontiers</i> 20 August 2024 Taj Bengal, Kolkata</p>	Principal Sponsor (Exclusive Positioning) (10 lakhs)	Platinum Sponsor (08 lakhs)	Diamond Sponsor (06 lakhs)	Gold Sponsor (05 lakhs)
Benefits of Sponsorship				
1. 6 interactions on Doing Business with priority countries				
a. Logo Visibility on the Backdrop b. Logo visibility in the youtube link c. Speaking Slot	✓	X	X	X
2. EXIM Conference				
a. Logo Visibility in o Wings of the Main Backdrop at the Conference Venue	✓	✓	✓	✓
o Thank You sponsor Card	✓	✓	✓	✓
o Thank you sponsor standee	✓	✓	✓	✓
o Invitation Card	✓	✓	X	X
o CII Website as part of Event details	✓	✓	✓	✓
b. Pop Ups/Glow sign boards may be displayed at prominent locations (to be provided by Partner)	✓	✓	✓	X
c. Write up on the company in the theme	Full Page	Half Page	Quarter Page	X

paper				
d. Opportunity to nominate speaker in relevant session	✓	✓	X	X
e. All Advertisements in social media with Sponsor Logo	✓	✓	✓	✓
f. Opportunity to place Company Literature in the delegate folder	✓	✓	✓	✓
g. Screening of Corporate Film/ Advertisement	02 mins	40 sec	30 sec	20 sec
h. Opportunity to nominate free delegates to the Conference	20	15	12	10
i. Special reserved seating with Table Branding	✓	✓	X	X
j. Opportunity to avail the database of list of participants post the conference	✓	✓	X	X
k. Opportunity to present personalized mementos to select speakers and dignitaries (at partner's own cost)	✓	X	X	X
l. Special Announcement thanking Sponsors	✓	✓	✓	✓

SPONSORSHIP FEE

Sponsorship Category	Amount (in INR)	Maximum Sponsors	Status
Principal Sponsor	10.00 Lacs	3	Open
Platinum Sponsor	8.00 Lacs	5	Open
Diamond Sponsor	6.00 Lacs	8	Open
Gold Sponsor	5.00 Lacs	10	Open

For further details, please contact:

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